

Company Opens 2 Kresge an

K-mart 4079, Fort Wayne, Indiana



Manager Keith DeMeritt and his 4079 staff flash TYFSAK smiles.



STAR-STUDDED OPENING ... Mrs. DeMeritt puts her husband's store in business on October 23. Her cheering section is, front row, 1 to r: Russell E. Fawcett, district manager; Mr. DeMeritt; C. E. DeMeritt, manager's father; Harry B. Cunningham, president; Mr. Ehrman, chairman of Board of Public Works; Ruth Green, regional personnel supervisor, and C. Lloyd Yohs, vice president of discount operations.



Jammed check-outs sho

K-mart 4055, Pleasant Hills, Pennsylvania



LITTLE GIRL WITH A BIG JOB ... Colleen Gannon, granddaughter of Manager Alfred G. Gannon, snips the ribbon and puts huge K-mart 4055 in action in Pleasant Hills, Pa. Little Colleen's corps of admirers is, 1 to r: Grant W. Morck, Eastern regional manager; Albert W. Ley, operations and merchandise manager of K-mart stores; Mayor Larson; Police Chief Brain; Mr. Gannon, the manager's father; Mrs. Gannon, the manager's wife; Manager Gannon; Herbert S. Christner, general credit manager, and Everett E. Greenlee, district manager. The big day was October 22. 4055's opening was another smashing success for Kresge.



Pleasant Hills shoppers start early morning vigil in front of the

K-mart 4490, San Juan, Puerto Rico



Bold signs announce the coming of Puerto Rico's first K-mart on October 22.



Staffers pause as priest bestows traditional blessing on K-mart 4490.



Puerto Ricans crowd the street waiting for the official opening of K-mart 4490



The Puerto Rican press called opening day at 4490 "Disneyland for adults."